



॥ चलो गाय की ओर...

चलो गाँव की ओर...

चलो प्रकृति की ओर... ॥

GAU TECH 2023

COW BASED
GLOBAL INVESTMENT SUMMIT & EXPO

24th to 28th May, 2023
Race Course Ground,
Rajkot, Gujarat



Organised by



**GLOBAL CONFEDERATION
OF COW BASED INDUSTRIES**



गौ सेवा...

राष्ट्र सेवा...



SOURCE OF INSPIRATION

Hon. Prime Minister SHRI NARENDRABHAI MODI's vision of **“Atma Nirbhar Bharat”** and **“Make in India”** through Cow Based Economy of **“Go-Dhan”** and **“Gobar to Gold”**.

The **GLOBAL CONFEDERATION OF COW BASED INDUSTRIES (GCCl)** serves as interface for Cow Entrepreneurs, Technocrats, Trainers, Marketers, Businessmen, NGOs, Stakeholders, Central Government, State Governments, Corporates and Agencies.

VISION & MISSION



- To promote all inclusive Cow centric Eco System for Socio-economic Transformation of India
- To promote Entrepreneurship through Cow Based Investment for Holistic and Sustainable Development
- To achieve the dream of "Glorious and Divine India of 21st Century"
- To provide perfect solution of "Stray Cattle Menace" with Value addition of Cow Urine and Cow Dung



AIMS & OBJECTIVES

- A perfect platform for **G2B** and **B2B** business opportunities
- Showcasing of latest technologies and innovations in machineries and Equipments of Cow Based Products and Allied Sectors
- Unique Parallel Seminars and Interactive Sessions of Government Officials, Technocrats, Bankers, Dairy, Agri, Bio fuel and Eco Friendly Product Experts, Entrepreneurs, Farmers and Gopalak
- To serve as platform to facilitate Forward and Backward Networking for Producers, Marketers, and Consumers of Cow Based Products
- Promote Cow and Agro tourism

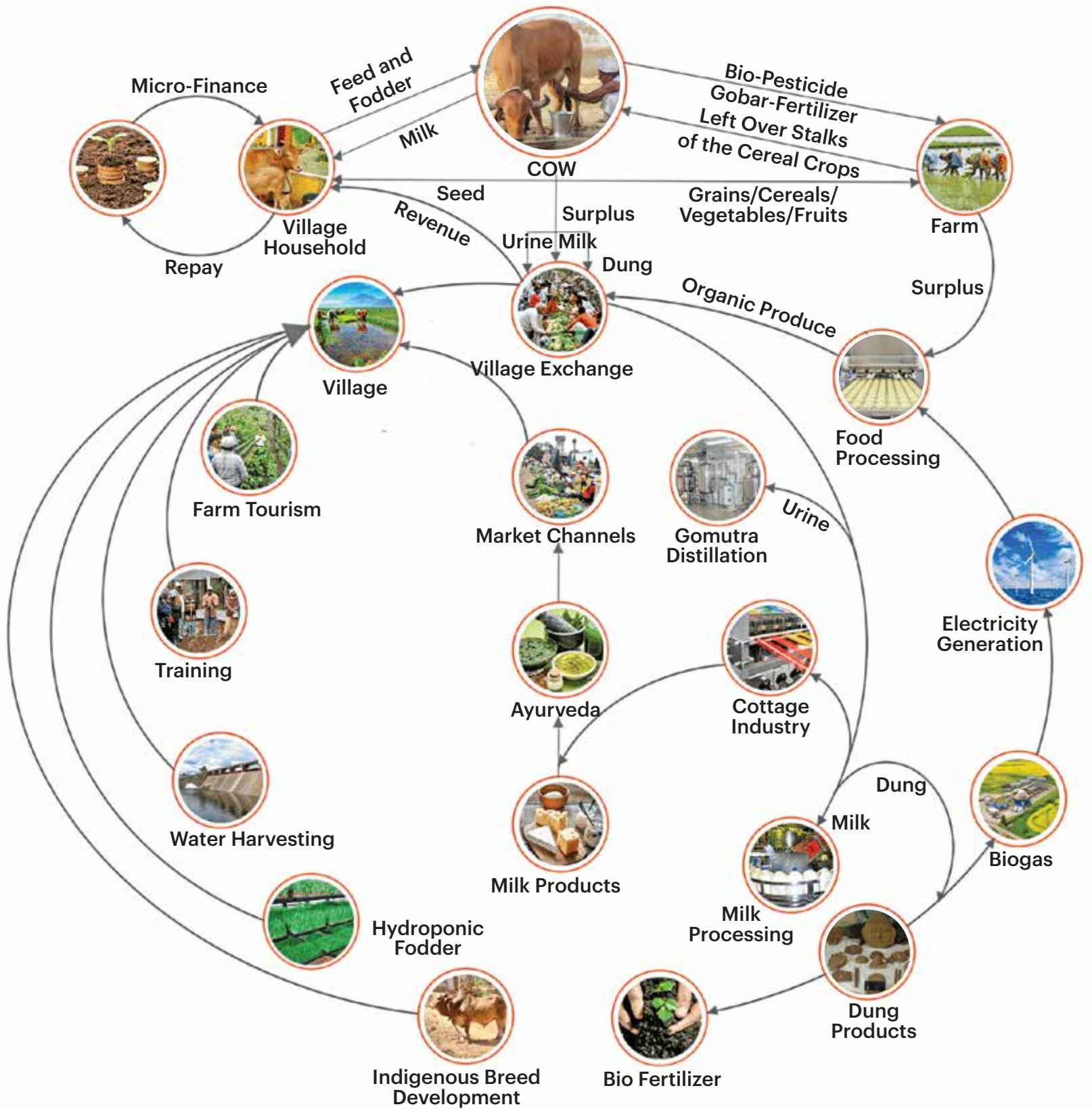


- Promote Foreign Direct Investment Opportunities in Eco-Friendly products to increase GDP of Country
- Boost Employment Opportunities for Professional and Unskilled Workers
- Increase Investment Prospects in the emerging yet potentially Lucrative Industry of the Cow Based Economy
- To create awareness for Central and State Government Initiatives, Schemes and Projects in Cow Based Start-ups, MSME as well as Corporate Enterprises
- Re-establish importance of Cows Economically, Socially and Spiritually
- Win-win situation for Investors and Gopalak, Farmers and Gaushala Owners





COW BASED ECONOMY



PARTICIPANTS - BENEFICIARIES OF GAU TECH - 2023

COW MILK

- Milk Dairy, A2 Milk and Ghee Product Manufacturers
- A2 Milk Powder, Butter-Milk, Curd, Cheese, Panir, Chocolate, Sweet Manufacturers
- Banas, Sumul, Gopal Dairy, NDDDB, AMUL, Mahi, etc...
- Pharmaceuticals, Immunity Boosters, Powder, Capsule and Liquid Dung Manufacturers
- Dairy Machineries, Dairy Plants, Dairy Equipments, Laboratory Testing Machine and Chemical Manufacturers
- Cosmetic, Cream-Lotion, Ubtan, Ointment, Hair Oil, Manufacturers
- Milk Marketing Companies, Co-operatives, NGOs

COW URINE

- Urine Ark, Phenyl, Soap, Shampoo and Cosmetics Manufacturers
- Bio-Pesticides, Bio-Culture, Medicine, Sanjeevani Ras, Immunity Boosters, Urine Powder etc. Manufacturers
- Machineries & Spare Parts Manufacturers for above products
- Marketing Companies

COW DUNG

Cosmetic & House Hold Eco Friendly items:

- Cow Dung Diya, Idols of God and Goddesses & Great Personalities Photo Frame, Clock, Name Plate, Table Piece, Cup, Pen Stand, Board, Key Chain, Rakhi, Mala, Sleepers, Agarbatti, Dhoop Stick, Agnihotr Items, Pots, Sticks, Mosquito Coils, Bhasm Powder, etc.

Specific Items:

- Cow Dung Plaster, Bricks, Plywood, Paint, Cast, Paper
- Machineries, Moulds and Dyes Manufacturers for above Products
- Marketers

BIO ENERGY

- Bio Fertilizer, Bio Culture, Manure
- PROM, Bio DAP etc Manufacturers
- Bio Gas, Bio CNG, Electricity, CO₂ & H₂ Manufacturers
- Machinery Manufacturers for above all plants
- Marketers and Consultants
- Bullock Energy

CATTLE FEED & FODDER

- Manufacturers of Fodder Seeds, Sapling Producers, Nursery
- Machinery Manufacturers for Cattle Feed Companies
- Gauchar Development Institutes, NGOs, IGFR

VETERINARY MEDICINES

- Oral and Injectable Medicines Pharma Companies
- Veterinary Vaccine Manufacturers
- Ayurveda, Homeopathy, Ethno-Vet Medicine Manufacturers
- Pharma Equipments, Veterinary Surgical Instruments, Diagnostic Kits, Laboratory Device and Plant Machineries

MEDICINES FOR HUMAN BEINGS

- Immunity Boosters, Health Tonics and Nutraceutical Medicines
- Oral and Liquid Panchgavya Medicines
- Ayurvedic Pharma Companies
- Machineries Manufacturers for above plants
- Garbh Sanskar Centres
- Panchgavya Clinics and Gavya Siddha Doctors
- Marketers

COW BASED NATURAL FARMING

- Seeds Manufacturers
- Toxin free Fruits, Vegetables, Agricultural Producers
- Farming and Agricultural Equipments Manufacturers, Distributors
- Agro Forestry, KVK, ATMA, RKVY, ICAR Institutes etc.

COW BREEDING & GENETICS

- Cow Breeders, Bull Mother Farm Owners, Genetic Breeding
- Technology Equipments i.e. Artificial Insemination Gun
- Semen, Sexed Semen Dose Producer Companies
- Embryo Transfer Technology Companies
- State Livestock Development Boards, Farms, NDRI, NBGAR, IVRI

RESEARCH & DEVELOPMENT INSTITUTIONS

- Central and State Livestock Development Boards
- Veterinary, Agricultural, Organic, Kamdhenu, Ayurved Colleges, Universities & Research Institutions
- Indigenous Cow Breeding Farms, NDRI, NBGAR, CIRC, CISR, NRI

ECO VILLAGE, COW HOSTEL, GAU GRAM, KAMDHENU NAGAR

- Builders & Developers

GAUSHALA & PANJRAPOLES TO BE "ATMA NIRBHAR" - SELF RELIANT

IT AND NETWORKING COMPANIES FOR VETERINARY PRACTICES, GAUSHALA MANAGEMENT AND ALLIED SERVICES

COW INDUSTRIAL PARK

- Builders & Developers

SKILL DEVELOPMENT CENTRE

- EDII, CED, Private Enterprises, Motivators, Consultants

PROJECT CONSULTANT AND FINANCERS

COW ECO TOURISM CENTRES - MODEL GAUDHAM

NRI & FOREIGN COMPANIES TO INVEST IN INDIGENOUS COW BASED INDUSTRIES

CHAMBER OF COMMERCE, STATE CHAPTERS, FICCI, ASSOCHAM, CO-OPERATIVES, NGO FORUMS AND ASSOCIATIONS, EXIM COMPANIES

JIVDAYA GHAR, ANIMAL SHELTER HOUSES, VETERINARY CLINICS

MEDIA HOUSES

START-UPS, INNOVATION, AND INCUBATOR INDUSTRIES UNDER "MAKE IN INDIA" FOR GREEN AND CLEAN ENERGY

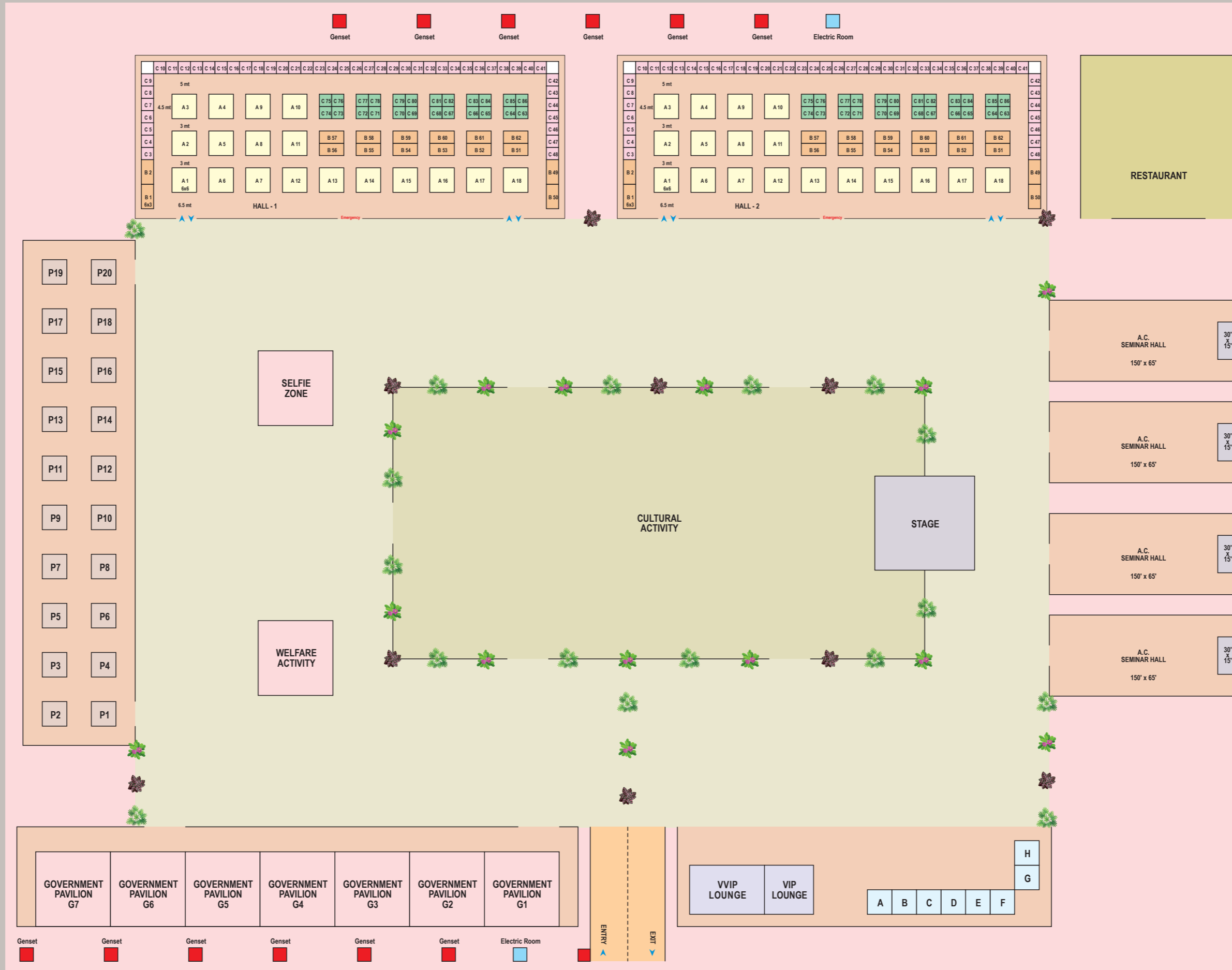
CSR COMPANIES



PRODUCT PROFILE



THE PLAN



STAND TYPE

Shell Scheme Stand (9 sq. mt.)

RATE PER SQ. MT.

DOMESTIC EXHIBITOR

₹ 7,000

MSME EXHIBITOR

₹ 6,500

GOVERNMENT & CORPORATES

₹ 11,000

INTERNATIONAL EXHIBITOR

USD 200

Bare space (min. 36 sq. mt.)

STANDARD FACILITY

In participation cost of 9 sq. mt. space it covers as following:
 One Laminated Table
 Two Leather Chairs
 Three Spot Lights
 One 15 amp Plug point
 One Name Fascia
 Three Exhibitor Badges

Extra Three Phase Power Cost
 ₹ 1,200 per hp +GST 18%
 Air compressor (5 amp)
 ₹ 10,000 +GST 18%

Exhibition Timings

Business hours:
 10:00 am to 01:00 pm
 General visitors:
 01:00 pm to 06:30 pm
 Last Day:
 10:00 am to 04:00 pm

Cancellation charges
 Please refer exhibitor manual

Note: Transfer of material / goods will not be allowed during exhibition timings

**Organisers reserve the right to change, alter, modify specifications given in this information booklet*



ॐ श्री सुरभ्यै नमः



गोमूत्र गोमयं सर्पिं क्षीरं दधि च रोचना ।
षडंगमेतत् परमं मांगल्यं सर्वदा गवाम् ॥

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**To achieve
Hon'ble Prime Minister
Narendra Modiji's
dream of a New India**

Let us go to the cow, to our villages, towards nature. The creation of a New India will rest not only on industrial progress and the integration of modern technology but will also require a grounded understanding of our social and cultural heritage. Only by going back, can we go forward.

The conservation of cows and the preservation of nature will help bring prosperity and holistic development to our villages.



॥ वंदे गौ मातरम् ॥



Organiser



**GLOBAL CONFEDERATION OF
COW BASED INDUSTRIES**

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