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## Advertisement appeal for Souvenir 2023 to be published during IOPEPC's 5<sup>th</sup> Global Oilseed Conference (IGOC 2023)

It gives IOPEPC immense pleasure to announce its 5<sup>th</sup> Global Oilseeds conference (IGOC) to be held during 27<sup>th</sup> – 29<sup>th</sup> October, 2023 at Hotel Crowne Plaza, Jaipur, Rajasthan, India.

Since its inception in 2019, IGOC has been successful in creating a common International Interactive platform for all stakeholders of the oilseeds sector.

Its popularity can be noticed with the overwhelming response it has been receiving each year through growing participation and sponsorships not only from India but across the Globe.

Over 300 delegates from all over the world including India having interest in various facets of oilseeds and oils are expected to participate in 5<sup>th</sup> IGOC 2023.

The Council would be releasing its 24<sup>th</sup> consecutive “Souvenir 2023” during the 5<sup>th</sup> IOPEPC Global Oilseeds Conference (IGOC) on 28<sup>th</sup> October, 2023.

Over the years, IGOC Souvenir has taken shape of a comprehensive **“Business Catalogue”** covering latest information and developments relating to the Oilseeds sector worldwide along with contact details of all the leading companies in this sector. Souvenir would also consist Articles from the experts addressing various aspects of oilseeds sector including trade challenges and opportunities there by facilitating the trade to plan and formulate finest business strategies going forward.

We urge our members and all those companies engaged directly or in a ancillary manner with this sector to place advertisement in the “IGOC Souvenir 2023” which would provide an truly International platform to exclusively market their products and services.

**“IGOC Souvenir 2023”** would be sent to India Embassies / Missions in various countries along with various Indian as well as International chambers of Commerce which would act as effective marketing tool and facilitate in establishing direct contact with potential International buyers.

We solicit your support and look forward to receiving your advertisement.

The advertisement tariff and bank details for remittance of money are appended herewith for your consideration.

With Best wishes and Regards,

Nilesh Vira  
Chairman

## Advertisement tariff and Bank details :

The advertisement tariff for Full Page Colour Page is as follows :

### Advertisement Tariff for Souvenir (Inclusive. of GST):

Advertisement Type	Member (Rs.)	Non Member (Rs.)	Foreign National in (USD \$)
Colour	12000/-	16000/-	195
Hard Page Colour	23000/-	27000/-	330
Front Inside Cover	60000/-	65000/-	795
Back Inside Cover	50000/-	55000/-	670
Back Cover	75000/-	80000/-	975
Book Mark	25000/-	30000/-	370

The specification of advertisement is as follow:

**Resolution: 300ppi , Format : CDR (Version-13 or below)/Tiff**

**Size: 200 x 260 mm/26 x 20 cms/7.87 x 10.23 inches**

Please send us soft copy along with Cheque/Demand draft favouring "Indian Oilseeds and Produce Export Promotion Council" payable at Mumbai so as to reach us on or before 15<sup>th</sup> September, 2023. Soft copy of advertisement material can be sent on [igoc@iopepc.org](mailto:igoc@iopepc.org).

We look forward to receiving your advertisement in the prescribed format, latest by 15<sup>th</sup> September, 2023.

### Bank details for remittance in INR :

NAME	INDIAN OILSEEDS and PRODUCE EXPORT PROMOTION COUNCIL
BANK NAME	UNION BANK OF INDIA
ACCOUNT NUMBER	378901010019003
ACCOUNTING TYPE	CURRENT ACCOUNT
IFSC CODE	UBIN0902217
BRANCH NAME	NARIMAN POINT BRANCH
ADDRESS OF THE BANK	NARIMAN POINT , MUMBAI-400021

### Bank details for remittance in USD \$ :

Name	Indian Oilseeds and Produce Export Promotion Council
Bank Name	Union Bank of India
Account Number	378901010019003
Accounting Type	Current Account
SWIFT Code	UBININBBMNP
Branch Name	Nariman Point Branch
Address of the Bank	Nariman Point, Mumbai – 400021
Intermediary Bank	CITIBANK NA-NEW YORK
Intermediary Bank Swift Code	CITIUS33XXX
Intermediary Bank' Account Number	10929227

